What kind of support can governments provide parents and caregivers through gender-responsive family policies?

**Time**
- Give them the time to balance work and life responsibilities and take on unpaid care and domestic work equally.

**Financial Means**
- Provide the financial means to balance work and life responsibilities.

**Services**
- Ensure access to services to balance work and life responsibilities, such as:
  - Care services and infrastructure
  - Awareness and information campaigns on positive parenting practices
  - National accreditation for businesses to set up their own care services for employees
  - National certification system for family-friendly companies

**Protection**
- Protect parents and caregivers - especially women, who still bear the brunt of unpaid care work - from discrimination or exploitation.

What are the benefits of gender-responsive family policies?

Help remove barriers for women and men to have the career, and the number of children, they want.

Support women to enter, remain and thrive in the labour market.

Support men to be more involved fathers and more equal partners.

Encourage companies to be more inclusive and family-friendly.

Address harmful gender norms around caregivers and breadwinners and contribute to overall gender equality.

Ultimately leading to a more equal and prosperous society for all.